Community Health Assessment Toolkit
9 steps for assessing and improving your community’s health

1: Reflect and Strategize
Reflect on past CHAs; identify what worked well, areas for improvement and whether implementation strategies had the intended impact.

2: Identify and Engage Stakeholders
Establish trust with community groups to foster inclusivity, creating a stronger sense of joint ownership of the process.

3: Define the Community
Use geographic and population data to frame the assessment scope and follow-up strategies. ZIP code, census tract and qualitative data foster understanding of what is meant by “community.”

4: Collect and Analyze Data
Combine quantitative and qualitative data reflecting experiences and opinions of your community. Data should reveal overall community health and highlight needs of various populations.

5: Prioritize Health Issues
Distinguish the most pressing community health needs based on the data collected.

6: Document and Communicate Results
Share the results of your assessment with both internal and external audiences.

7: Plan Implementation Strategies
Develop comprehensive, multifaceted strategies to address the community health needs prioritized in your assessment. This is crucial to improving community health.

8: Implement Strategies
Continuously improve health by turning strategies into concrete actions.

9: Evaluate Progress
Plan evaluation throughout the CHA process to assess progress toward goals.

Now available at www.healthycommunities.org/assesstoolkit