

Community Health Assessment Toolkit

9 steps for assessing and improving your community's health

Identify and engage stakeholders throughout the CHA process.



1: Reflect and Strategize

Reflect on past CHAs; identify what worked well, areas for improvement and whether implementation strategies had the intended impact.



2: Identify and Engage Stakeholders

Establish trust with community groups to foster inclusivity, creating a stronger sense of joint ownership of the process.



3: Define the Community

Use geographic and population data to frame the assessment scope and follow-up strategies. ZIP code, census tract and qualitative data foster understanding of what is meant by "community."



4: Collect and Analyze Data

Combine quantitative and qualitative data reflecting experiences and opinions of your community. Data should reveal overall community health and highlight needs of various populations.



5: Prioritize Health Issues

Distinguish the most pressing community health needs based on the data collected.



6: Document and Communicate Results

Share the results of your assessment with both internal and external audiences.



7: Plan Implementation Strategies

Develop comprehensive, multifaceted strategies to address the community health needs prioritized in your assessment. This is crucial to improving community health.



8: Implement Strategies

Continuously improve health by turning strategies into concrete actions.



9: Evaluate Progress

Plan evaluation throughout the CHA process to assess progress toward goals.

Now available at www.healthycommunities.org/assesstoolkit